

FACILITIES™

EXPO



GET NOTICED NOW WITH UNIQUE SPONSORSHIPS

Branding Opportunities

Official Show Bags - **EXCLUSIVE \$1,000 + Cost**



This sponsorship has legs! Get into the hands of all attendees and your logo will walk with every attendee on the show floor and into conference seminars. Sponsors provide bags (which can include your logo, a promotional message and pre-inserted materials) and we distribute at the show entrance. Sponsorship includes your rotating logo on website homepage.

Event Lanyards - **EXCLUSIVE \$750 + Cost**

Distributed to all attendees at the registration counter, you provide the logo'd lanyards and your brand will be around the neck of each attendee! Sponsorship includes your rotating logo on website homepage.



Conference Sponsorship - **EXCLUSIVE \$1,000**

Be included on directional and entrance signage leading to the free conference sessions and in the official show program. You also have the opportunity to distribute flyers and other novelty items in the conference area. Sponsorship includes your logo on the conference page of the website, your rotating logo on website homepage, e-mail blasts and show program, when available.

Registration Area

Sponsorship - **EXCLUSIVE \$1,500**

Reach each attendee as they arrive on-site. Be recognized on an easel in the registration area. You will also have the option for registration clerks to wear your company shirts and distribute novelty items (except show bags, pens & lanyards) in the registration area. Sponsorship includes rotating logo on website homepage, inclusion in e-mail blasts, show program and on-site signage, when available.

Pre-show/Post-show Eblast -

\$300 / \$350

This is a great opportunity to reach attendees before and after the show, simply provide us with your eblast and we will send it to our attendee lists. By sending a pre-show blast, you will be able to give attendees a peek to what will be at your booth as well as invite them to stop by. With a post-show blast, you'll be able to thank attendees who were at the show, including the ones you met as well as any who didn't get a chance to stop by.

Reception Sponsor - **\$1,000 for EXCLUSIVE sponsor or \$750 for co-sponsor**

Gain additional show exposure by becoming a Reception Sponsor. As a sponsor you will be promoted with on-site signage, your logo on the website and a reminder flyer passed out at the show. This reception is highly attended by exhibitors, don't miss the opportunity to get your name out there.

For more information about sponsorship opportunities, please call your Expo Representative at 800-827-8009